

## Contact

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[www.mgasunnot.fi/](http://www.mgasunnot.fi/) (Company)  
[www.seniorisolukodit.fi](http://www.seniorisolukodit.fi) (Company)  
[www.vuokranet.fi/](http://www.vuokranet.fi/) (Company)

## Top Skills

Real Estate  
Business Process Improvement  
Digital Strategy

## Languages

English (Limited Working)  
Finnish (Native or Bilingual)  
Swedish (Elementary)

## Honors-Awards

Pro-vision act of the year

## Publications

Asuntosijoittajan arkea.  
Vieraana Ostan Asuntoja Podcast-  
lähetyksessä  
Vuoden näköteko  
Urbaani Vuokranantaja - Markus  
Grahm  
Tärkeintä on turvallisuus

# Markus Grahm

Real Estate Investor, Area Manager at Suomen Vuokranantajat ry,  
CEO at MG Asunnot & SenioriSolu Kodit, Product Development at  
VuokraNet.fi

Lahti

## Summary

I'm a real estate investor/owner and property management specialist in the area of Lahti Finland and Päijät-Häme. I'm specialised in managing and developing new methods focused on the real estate and housing market and service business in Finland.

If you have any questions about real estate, housing market and service business in Finland or you are interested in working with me, feel free to contact me.

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Developing concepts, branding and joining digital services to the core of business are the main structures in my business when it comes to property investing and living by rent. Determination and hard will combined with business planning and operating are the strengths in my work and also in my spare time. Calculating and analysing viability is my passion which I have taken in action in planning of the risk management in business. The active and interactive communication UI- (user interface design) and UX -(user experience design) with clients, audience and business partners is an important part in my goal-oriented business and also in the goals of the company and in bringing out values. Networking with different industries has offered me an opportunity to develop my own skills and business as a real estate investor and property management specialist in the area of Lahti and Päijät-Häme..

Special skills: #investment in housing #developing digital services / bringing them into use #developing rental housing services #planning of the concept models #sales and marketing #branding #CRM #designing websites #implementing websites #founding communities and working groups #marketing in social media #urbaanivuokranantaja #security industry #optic industry #human skills #creative thinking #brand thinking #developing residential services #imagination #open mindedness #administration work #educational industry #pedagogy #specialist #calculating viability #investment in property #communal living #rental houses #human skills #emotional intelligence #HSP #palvelumuotoilu #UI #user interface design #UX #user experience design #hyvävuokranantaja #productdevelopment #servicedesign

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## Experience

### MG Asunnot - asumisen edelläkävijä

14 years 9 months

#### Real Estate Investor

July 2006 - Present (14 years 9 months)

Lahti Area, Finland

[www.mgasunnot.fi](http://www.mgasunnot.fi) offers rental apartments, as well as varied housing options, benefits and related services in the Lahti and Päijät-Häme area.

The MG Asunnot brand and its housing services are the current trendsetter in the rental housing market.

The concept is aimed at young people beginning their lives on their own and adults looking for a safe place to spend their retirement days.

Our business principles are very customer-oriented: we always strive to take into account the personal needs of the customer.

#### CEO/Founder/Owner

January 2007 - Present (14 years 3 months)

Lahti Area, Finland

Specialised in managing and developing new methods focused on the real estate and housing market and service business in Finland.

## VuokraNet

Product Development Manager & investor

June 2020 - Present (10 months)

Finland

Product Development Manager - Lease control and lease management  
VuokraNet <https://www.vuokranet.fi/> is intended for the conclusion, maintenance and monitoring of lease agreements for the landlord's and housing investors' apartments, business premises and real estate. The software automates rental tracking from invoicing to collection.

## Silmäasema

Bachelor of Business Administration - BBA

June 2004 - Present (16 years 10 months)

Lahti Area, Finland

Optical Technician specialist experience, @Zeiss, @Hoya, @Essilor  
#essilor #zeiss #hoya

## SenioriSolu Kodit

CEO/Founder/Owner

January 2019 - Present (2 years 3 months)

Lahti Area, Finland

SenioriSolu Kodit is a concept that maintains a socially responsible senior housing service in Finland.

The resource of the service concept is strong expertise in housing for people of different ages. We want to empower people well and feel valued in their own home and beyond.

My roles: management, HR, work supervision and leadership, finance, marketing, sales, product development and service design

## Suomen Vuokranantajat ry

Area Manager / Päijät-Häme

March 2017 - Present (4 years 1 month)

Lahti, Southern Finland, Finland

Area managers are maintaining local activities in the association. The regional chiefs are landlords and active members of the association who have a lot of information on hiring and housing investment through their own experience. The regional chiefs organise the landlord's shares and act as

active representatives of the association in their respective localities. Regional managers work in close cooperation with the Suomen Vuokranantajat ry office.

Lahden kaupunki / City of Lahti

Elementary School Teacher

October 2002 - April 2003 (7 months)

Lahti Area, Finland

Substitute teacher for high-functioning autistic persons.

SITA World Tours

Hotel Management

October 1999 - April 2000 (7 months)

India

Vital role of interacting between the Management and staff. Heritage Village - Goa.

Aurinkomatkat Oy

Guide

November 1998 - April 1999 (6 months)

India

SITA World Tours

Management Trainee

November 1998 - April 1999 (6 months)

India

Mainos Visitor Oy

Exhibition Constructing

April 1995 - March 1997 (2 years)

Lahti Area, Finland

Job Description:

Constructing and installing exhibit structures, electric wiring, and fixtures of materials, such as wood, plywood, and fiberglass, using handtools and power tools: Studies sketches or scale drawings for temporary or permanent display or exhibit structures, such as framework, fixtures, booths, or cabinets to determine type, amount, and cost of material needed.

Conferring with exhibit planning and art personnel to discuss structural feasibility of plans and to suggest alternate methods of displaying objects in exhibit.

Cutting, assembles, and fastens parts to construct framework, panels, shelves, and other exhibit components of specified materials, using handtools and power tools.

Mounting fittings and fixtures, such as shelves, panelboards, and shadowboxes to framework, using handtools or adhesives.

Installing electrical wiring, fixtures, apparatus, audiovisual components, or control equipment in framework, according to design specifications.

Installing or affixes murals, photographs, mounted legend materials, and graphics in framework or on fixtures.

Assembling, installs, or arranges structures in exhibit galleries working with maintenance and installation personnel.

Testing electrical, electronic, and mechanical components of exhibit structure to verify operation.

Maintain inventory of building materials, tools, and equipment, and order supplies as needed for construction of exhibit fixtures.

Assign duties to and supervise work of carpentry, electrical, and other craftworkers engaged in constructing and installing exhibit components.

Assist in placement of display accessories and collection objects or specimens.

Designated according to speciality as Exhibit Carpenter; Exhibit Electrician; or job location as Planetarium Sky Show Technician; Science Center Display Builder.

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## Education

### Koulutuskeskus Salpaus

Specialist Vocational Qualification in Product Development, Business, Management, Marketing, and Related Support Services · (2020 - 2021)

Xamk - South-Eastern Finland University of Applied Sciences

Service management specializationin - the social and health sector, Health Services/Allied Health/Health Sciences, General · (2020 - 2020)

Markkinointi-instituutti

Bachelor of Business Administration - BBA, Business/Commerce, General · (2015 - 2017)

Helsinki IV healthcare, Optometry Department

Optical Tecnology · (2005 - 2006)

Youth Institute of Finland, Suomen Nuoriso-opisto

Youth Administration, International Relations and Affairs · (1997 - 2001)